Carnegie Mellon University Heinzcollege

94-775 Lecture 12: Deep Learning and Course Wrap-up

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Visualizing What a Deep Net Learned

- Very straight-forward for CNNs
 - Plot filter outputs at different layers



Check course webpage for demo

Plot regions that maximally activate an output neuron



Images: Francois Chollet's "Deep Learning with Python" Chapter 5

Example: Wolves vs Huskies



(a) Husky classified as wolf

(b) Explanation

Turns out the deep net learned that wolves are wolves because of snow...

 \rightarrow visualization is crucial!

Source: Ribeiro et al. "Why should I trust you? Explaining the predictions of any classifier." KDD 2016.

What we've seen so far are "feedforward" NNs



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What if we had a video?





Feedforward NN's: treat each video frame separately

RNN's:

feed output at previous time step as input to RNN layer at current time step

In keras, different RNN options: SimpleRNN, LSTM, GRU

Time series

RNN layer

Example: SimpleRNN

current_state = output

Activation function could, for instance, be ReLU

Parameters: weight matrices W & U, and bias vector b

Key idea: it's like a dense layer in a for loop with some memory!

Feedforward NN's: treat each video frame separately

RNN's: readily chains together with feed output at previous time step as input to RNN layer at current time step

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Example: Given text (e.g., movie review, Tweet), figure out whether it has positive or negative sentiment (binary classification)



(Flashback) Do Data Actually Live on Manifolds?



Image source: http://www.adityathakker.com/wp-content/uploads/2017/06/wordembeddings-994x675.png

Example: Given text (e.g., movie review, Tweet), figure out whether it has positive or negative sentiment (binary classification)



Even without labels, we can set up a prediction task!

Example: word embeddings like word2vec, GloVe

The opioid epidemic or opioid crisis is the rapid increase in the use of prescription and non-prescription opioid drugs in the United States and Canada in the 2010s.

Predict context of each word!

Training data point: epidemic

"Training label": the, opioid, or, opioid

Even without labels, we can set up a prediction task!

Example: word embeddings like word2vec, GloVe

The opioid epidemic or opioid crisis is the rapid increase in the use of prescription and non-prescription opioid drugs in the United States and Canada in the 2010s.

Predict context of each word!

Training data point: or

"Training label": opioid, epidemic, opioid, crisis

Even without labels, we can set up a prediction task!

Example: word embeddings like word2vec, GloVe

The opioid epidemic or opioid crisis is the rapid increase in the use of prescription and non-prescription opioid drugs in the United States and Canada in the 2010s.

Predict context of each word!

Training data point: opioid

There are "positive" - examples of what context words are for "opioid"

"Training label": epidemic, or, crisis, is

Also provide "negative" examples of words that are *not* likely to be context words (e.g., randomly sample words elsewhere in document)

Even without labels, we can set up a prediction task!

Example: word embeddings like word2vec, GloVe



Weight matrix: (# words in vocab) by (embedding dim)

Dictionary word *i* has "word embedding" given by row *i* of weight matrix

 Neatly handles time series in which there is some sort of global structure, so memory helps

- An RNN layer by itself doesn't take advantage of image/text structure!
 - For images: combine with convolution layer(s)
 - For text: combine with embedding layer

Suppose the neural network has a single real number parameter w

Loss *L* The skier wants to get to the lowest point The skier should move rightward (positive direction) The derivative $\frac{\Delta L}{\Delta w}$ at the skier's position is *negative* tangent line initial guess of good parameter setting In general: the skier should move in *opposite* direction of derivative In higher dimensions, this is called gradient descent (derivative in higher dimensions: gradient)









2D example



Slide by Phillip Isola

Remark: In practice, deep nets often have > *millions* of parameters, so *very* high-dimensional gradient descent

Handwritten Digit Recognition



Automatic differentiation is crucial in learning deep nets!

Careful derivative chain rule calculation: back-propagation

Gradient Descent





and move skier











Mini-Batch Gradient Descent

Mini-Batch Gradient Descent

Best variant of SGD to use? Best # of epochs? Best batch size?

Active area of research

Depends on problem, data, hardware, etc

Example: even with a GPU, you can get slow learning (slower than CPU!) if you choose # epochs/batch size poorly!!!

Dealing with Small Datasets

Data augmentation: generate perturbed versions of your training data to get larger training dataset

Training image Training label: cat Mirrored Still a cat! Rotated & translated Still a cat!

We just turned 1 training example in 3 training examples

Allowable perturbations depend on data (e.g., for handwritten digits, rotating by 180 degrees would be bad: confuse 6's and 9's)

Dealing with Small Datasets

Fine tuning: if there's an existing pre-trained neural net, you could modify it for your problem that has a small dataset

Example: classify between Tesla's and Toyota's

You collect photos from the internet of both, but your dataset size is small, on the order of 1000 images

Strategy: take existing pre-trained CNN for ImageNet classification and change final layer to do classification between Tesla's and Toyota's rather than classifying into 1000 objects

Dealing with Small Datasets

Fine tuning: if there's an existing pre-trained neural net, you could modify it for your problem that has a small dataset

Example: sentiment analysis RNN demo

Generate Fake Data that Look Real

Unsupervised approach: generate data that look like training data

Example: Generative Adversarial Network (GAN)

Terminology: counterfeiter is the generator, cop is the discriminator

Other approaches: variational autoencoders, pixelRNNs/pixelCNNs

Generate Fake Data that Look Real

Fake celebrities generated by NVIDIA using GANs (Karras et al Oct 27, 2017)

Google DeepMind's WaveNet makes fake audio that sounds like whoever you want using pixelRNNs (Oord et al 2016)

Generate Fake Data that Look Real

Image-to-image translation results from UC Berkeley using GANs (Isola et al 2017, Zhu et al 2017)

Generate Fake Art

October 2018: estimated to go for \$7,000-\$10,000

10/25/2018: Sold for \$432,500

Source: https://www.npr.org/2018/10/22/659680894/a-i-produced-portrait-will-go-up-for-auctionat-christie-s

Al News Anchor

China's Xinhua agency unveils Al news presenter

By Chris Baraniuk Technology reporter

③ 8 November 2018

Source: https://www.bbc.com/news/technology-46136504

Harrison Ford as Young Han Solo

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Deepfake edits have put Harrison Ford into Solo: A Star Wars Story, for better or for worse

Uncanny valley, here we come

By Chaim Gartenberg | @cgartenberg | Oct 17, 2018, 3:37pm EDT

Source: https://www.theverge.com/2018/10/17/17990162/deepfake-edits-harrison-fordhan-solo-a-star-wars-story-alden-ehrenreich

The deepest problem with deep learning

Some reflections on an accidental Twitterstorm, the future of AI and deep learning, and what happens when you confuse a schoolbus with a snow plow.

Gary Marcus Dec 1 · 17 min read

On November 21, I read <u>an interview with Yoshua Bengio</u> in *Technology Review* that to a suprising degree downplayed recent successes in deep learning, emphasizing instead some other important problems in AI might require important extensions to what deep learning is currently able to do. In particular, Bengio told *Technology Review* that,

I think we need to consider the hard challenges of AI and not be satisfied with short-term, incremental advances. I'm not saying I want to forget deep learning.

Source: https://medium.com/@GaryMarcus/the-deepest-problem-with-deeplearning-91c5991f5695

Unstructured Data Analysis

There isn't always a follow-up prediction problem to solve

Some Parting Thoughts

- Remember to visualize steps of your data analysis pipeline
 - Helpful in debugging & interpreting intermediate/final outputs
- Very often there are *tons* of models/design choices to try
 - Come up with quantitative metrics that make sense for your problem, and use these metrics to evaluate models (think about how we chose hyperparameters!)
 - But don't blindly rely on metrics without interpreting results in the context of your original problem!
- Often times you won't have labels! If you really want labels:
 - Manually obtain labels (either you do it or crowdsource)
 - Set up self-supervised learning task
- There is a *lot* we did not cover **keep learning!**